



PRESS RELEASE

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FOR IMMEDIATE RELEASE

MPW Digital TV to Launch More HD Channels Friday

MPW Digital TV will be launching several new HD channels on Friday, April 30, 2010. The following channels will be added to the Select HD tier: Comcast SportsNet Chicago HD (channel 737), Nickelodeon HD (channel 742), Comedy Central HD (channel 769), MTV HD (channel 776), CMT HD (channel 777), and VH1 HD (channel 778). FOX Soccer Channel HD (channel 610) will be added to the Preferred HD tier.

These channels were announced as coming soon to MPW Digital TV during our recent transition to all-digital service in January. They are now available for us to provide to our MPW Digital TV subscribers.

“We are excited to add these channels and we plan to add more channels very soon,” said Muscatine Power and Water General Manager Sal LoBianco. “Our subscribers continue to ask for additional HD and standard definition programming, and we are continuously reviewing options.”

New channels that will be added to MPW Digital TV in July include; Hallmark Channel HD, Nat Geo Wild HD, Smithsonian Channel (which will be available on the HD Plus tier), Nat Geo Wild, DIY Network, Cooking Channel, and Great American Country (GAC).

More information about MPW Digital TV can be found on www.mpw.org and on MPW Digital TV's Page on Facebook.

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