



Annual Notice

Revised 3/1/2011

MPW Digital TV is a product of Muscatine Power and Water. Please call Muscatine Power and Water if you have any concerns with your MPW Digital TV services. We can provide you with technical assistance and help you with questions about programming, billing, subscribing to services, and upgrading or downgrading services.

Business Address

Muscatine Power and Water
3205 Cedar Street
Muscatine, IA 52761

Business Hours

Monday - Friday
8 a.m. - 5 p.m.

Phone Number

(563) 263-2631

Website

www.mpw.org

1. BACKGROUND

Muscatine Power and Water is dedicated to providing quality communications services to its customers and to assuring that any problems are quickly resolved to the customers' satisfaction. These customer service procedures, in addition to many other issues, are covered in material generally provided to you at the time of installation and annually thereafter once you become a customer.

This notice, along with the Muscatine Power and Water Communications Service Rules, pricing documents, and Channel Lineup, addresses the procedures that you need to know to help us answer questions and resolve complaints you may have about the services you receive, billing for those services, or the quality of the television signals or other services we provide.

The Muscatine Power and Water Communications Service Rules can be found online at www.mpw.org/pdf/Communications%20Service%20Rules.pdf or by requesting a printed copy by calling or visiting our Business Office.

For customers receiving service through commercial accounts, bulk-rate arrangements with multiple-dwelling owners, or similar arrangements, some of the policies, procedures, and services herein may not apply. Please refer to the terms and conditions of documents reflecting such separate arrangements. Where such documents are inconsistent with the policies, procedures and information relating to service set forth herein, the terms and conditions of such separate arrangements shall apply.

2. DEFINITIONS

Complaint means a statement or question by anyone, whether a Utility customer or not, alleging a wrong, grievance, injury, dissatisfaction, illegal action or procedure, dangerous condition or action, or Utility obligation.

Customer means any person, firm, association, corporation, any agency of the federal, state, or local government, or legal entity responsible by law for payment for communications service from the Utility.

Equipment means any MP&W-owned device or fixture, provided or installed in or around a customer's home, which is necessary or convenient to receive MP&W Communications Services. Inside wiring is not Equipment.

Home means a customer's residence, including a single-family home, apartment, or any other type of dwelling unit where Communications Services are installed.

Inside wire or inside wiring means the cable that runs inside your home to a point twelve (12) inches outside of your home and includes any extra outlets, splitters, connections, fittings or wall plates attached to it.

Installation or Installed means the act of connecting or activating the communications system from the feeder cable to the customer's terminal so that the customer may receive Communications Services.

Service means the cable TV programming or any other service that we provide to you.

Service Rules means the Muscatine Power and Water Communications Service Rules as adopted by the Board of Water, Electric, and Communications Trustees of the City of Muscatine, Iowa, and revised from time to time.

Utility, MP&W we, us, or our means Muscatine Power and Water.

You or your means the customer identified on the work order that was signed to begin your communications services.

3. MUSCATINE POWER AND WATER CHANGES IN SERVICES AND CHARGES

Subject to applicable law, we have the right to change our communications service and equipment, as well as our prices or fees, at any time. We also may rearrange, delete, add to or otherwise change the service provided on our Basic Service or other levels of MPW Digital TV service. If the change to our MPW Digital TV service affects you, we will provide you notice of the change and its effective date. The notice will be provided on your monthly bill, as a bill insert or by other permitted communication. If you find the change unacceptable, you have the right to change or cancel your MPW Digital TV service. However, if you continue to receive MPW Digital TV service after the effective date of the change, we will consider this your acceptance of the change.

To the extent required by law, after notice to you of a re-tiering of our MPW Digital TV services or MPW Digital TV rate increase, you may obtain changes in MPW Digital TV service tiers at no additional charge. Otherwise, changes by you of any communications services you receive may result in upgrade, downgrade or change of service charges. Please refer to the Prices and Services Information and Channel Lineup documents we have supplied to you for details or call our office at (563) 263-2631 if you have questions.

You may obtain information about the current fees and prices for any of our services by calling our office at (563) 263-2631 or by visiting www.mpw.org. A list of charges also is provided to our customers annually in a mailing or bill stuffer.

4. APPLICABLE LAW

These policies and practices, including all matters relating to their validity, construction, performance, and enforcement are governed by applicable federal law, the rules and regulations of the Federal Communications Commission (FCC), and applicable laws, regulations or applicable ordinances for Muscatine, Iowa. These policies and practices are subject to amendment, modification or termination if required by such regulations or law. If any provision in these policies and practices is declared to be illegal or in conflict with any law or regulation, that provision may be deleted or modified, without affecting the validity of the other policies and practices.

5. ACCESS TO CUSTOMERS' HOMES

To provide service to you, you authorize MP&W employees and/or contractors to occasionally access your premises to install, inspect, maintain, replace, remove, or otherwise deal with MP&W-supplied equipment and services. Further information about this authorization and scope of work that may be performed is available in our Service Rules.

6. INSTALLATION & SERVICE MAINTENANCE POLICIES

We will provide service in a prompt, non-discriminatory manner. MP&W installations and service maintenance will be completed as soon as practical. Our Service Rules detail requirements for cable installation inspections and appointments and cable service maintenance.

7. PRIVATE VIEWING OF UNAUTHORIZED SERVICE AND USE OF EQUIPMENT

We provide service to you for your private home use and enjoyment. You agree that the services provided over the communications system will not be viewed in areas open to the public. The services may not be rebroadcast, transmitted, or performed, nor may admission be charged for its viewing without first obtaining written consent, in advance from our supplier(s) and us. This consent may be withheld at the sole discretion of us or our suppliers.

Muscatine Power and Water may not have the right to distribute Pay-Per-View or Video On Demand programming to commercial establishments. You may not order or request Pay-Per-View or Video On Demand programming for receipt, exhibition, or taping in a commercial establishment. You may neither exhibit nor assist in the exhibition of Pay-Per-View or Video On Demand programming in a commercial establishment unless explicitly authorized to do so, in advance, by our program provider and us.

You may not move your equipment to another location or use it at any time at an address other than your home or location where we installed service without our prior written authorization. If you fail to abide by these restrictions, you will be held liable for any claims made against you or MPW Digital TV on account of any unauthorized commercial exhibition.

You agree not to attach any unauthorized device to our equipment. If you make any unauthorized connection or modification to the equipment or any other part of the communications system, you will be in breach of these policies and practices, and we may terminate your service. Much of the equipment and many of the devices necessary to receive our services are available both from others and us. If you purchase or lease such equipment from us, you are responsible for assuring that the equipment does not interfere with the normal operations of our communications system and other communications systems and devices. For example, you agree not to install anything, to intercept or receive, or to assist in intercepting or receiving, or which is capable of

intercepting or receiving, any service offered over our communications system, unless specifically authorized to do so by us. You are responsible to pay for all services received or otherwise provided to your household. You also agree that you will not attach anything to the inside wiring or equipment, which, singly or together, results in a degradation of our communications system's signal speed, quality, or strength.

You may not attach any device or equipment to your inside wiring in a way that impairs the integrity of our communications system, such as creating signal leakage, which may cause a violation of government regulations, or attaching devices or equipment, which alone or together, results in a degradation of signal quality or speed. Further, services or signals provided by us that are carried on or transmitted through the inside wiring or equipment provided by us may not be commingled with signals or services provided by others.

We can recover damages from you for tampering with any of the equipment or any other part of our communications system, or for receiving unauthorized service.

You must return any equipment we supply to you that is owned by others or us when you are no longer a customer. In some cases, you may also choose to buy equipment from an independent store. Please remember, however, that any equipment you connect to the system must meet our specifications. Equipment with descrambling capabilities may only be obtained from us. In fact, should you see advertisements for cable equipment that have descramblers in them (so-called "pirate boxes" or "black boxes") you should understand that these devices might be illegal to sell or use, unless authorized by us. Because of the need to protect our scrambled services, we will not authorize the use of any equipment/descramblers not provided by us. People who use illegal equipment/descramblers may be stealing cable service. This practice may unfairly result in increased prices to our honest customers.

8. THEFT OF SERVICE

The 1984 Cable Act created both civil and criminal penalties for manufacturers, suppliers and users of unauthorized cable devices. This federal theft-of-service law supplements any existing Iowa laws, and it provides a federal remedy against any person who, without authorization, intercepts or receives any communications service provided over a cable system.

Federal law prohibits the unauthorized interception or receipt of any communications service over a cable system. This would include the theft of audio, video, textual data or other service, including data transmitted to or from a customer over a system that has interactive capability. The law applies to both manufacturers and distributors of equipment, as well as individual subscribers.

The 1984 Cable Act, the 1996 Telecom Act, and other federal laws provide both civil and criminal penalties for the theft of cable services. Under this federal regulation legislation, a cable operator may seek substantial monetary damages for the theft of its cable services. In addition, if the violations are willful and for commercial advantage or private financial gain, the court may award damages of up to \$50,000 in civil cases and a maximum of \$100,000 for certain criminal violations, in addition to a maximum of five years imprisonment for subsequent offenses. Theft of utility services is also a criminal violation under Iowa law.

This legislation was enacted by Congress because it believes that theft of cable service poses a major threat to the economic viability of cable operators and cable programmers. Theft of service creates unfair burdens on cable subscribers who are forced to subsidize the benefits that other individuals are getting by receiving cable service without paying for it.

9. BILLING AND COMPLAINT PROCEDURES

MP&W bills customers monthly for the services received. Our Service Rules contain information about our billing policies and procedures.

Our Service Rules detail complaint procedures for disputing a bill or complaining about the services. Unresolved complaints that are regulated by the FCC may also be filed with the FCC as outlined in our Service Rules.

10. SIGNAL QUALITY COMPLAINT RESOLUTION PROCEDURES

The complaint procedure in our Service Rules will be used to resolve any signal quality complaints.

11. CUSTOMER INFORMATION PRIVACY POLICY

The privacy of your information is very important. We abide by the 1984 Cable Act limitations imposed upon cable operators in the use, collection, and disclosure of personally identifiable customer information. Our Service Rules explain our personal information disclosure policy and detail what information is retained, when it is disclosed, and how long it is retained.

12. INSTRUCTIONS ON HOW TO USE MPW Digital TV SERVICE

Cable television brings you more channels and generally better reception than off-air reception of broadcast television since TV signals travel to your home by cable rather than through the air. Television stations are brought into your home through miles of high-tech cable. Your television reception is uninterrupted by trees, buildings and other surface obstacles.

In addition to certain local TV stations, communications satellites let you receive many additional channels through cable TV. A large selection of viewing choices is available through MPW Digital TV.

1. Individual television programs are produced in many places around the world.
2. Programs are transmitted to communications satellites that orbit the earth. These satellites stay in a fixed position 22,300 miles above the earth, allowing them to transmit to our community.
3. Local satellite dishes receive these signals.
4. The cable television head end, or control center, processes these satellite signals, along with the signals from your local TV stations and other sources, so the signals can be transmitted over our cable system to your home.
5. These quality television programs are brought to your home via hundreds of miles of fiber optic and coaxial cable, either strung on the same utility poles that bring you electric service or buried underground.

We have installed MPW Digital TV in your home in a manner that is consistent with Federal Communications Commission (FCC) rules. Here are a few tips to keep it operating safely and reliably.

1. During severe electrical storms, you should unplug your TV set and cable equipment to avoid damage. MPW Digital TV and set manufacturers are not responsible for damage that occurs due to acts of nature.
2. Remember, your cable equipment operates on 110 volts, so take all the precautions you would for any small appliance, such as checking to see that the cord is not worn or damaged.
3. For your own safety, do not attempt to open or otherwise tamper with your cable equipment.
4. If you have someone other than us install the inside wiring in your home, or if you do it yourself, ensure that it complies with applicable governmental regulations (such as the FCC signal leakage rules) and does not interfere with the normal operations of the cable system and other communications systems (such as radios used by the police and fire departments) and devices.

13. ABOUT YOUR EQUIPMENT

If you have a cable ready TV set, you will not need equipment to receive MPW Digital TV Basic service. You'll need equipment if you subscribe to any other services. When you use digital equipment, you may not be able to use special features and functions of your TV and DVD player/VCR, including those that allow you to view a program on one channel while simultaneously recording a program on another; record two or more consecutive programs that appear on different channels; and use advanced picture generations and display features such as Picture-in-Picture, channel review, and functions that necessitate channel selection by the consumer device.

We offer for lease digital equipment and remote controls. Digital boxes that unscramble services also provide you with the option to use "parental control" to block out ratings, content, channels, titles or services you wish not to view or access.

14. REMOTE CONTROLS

Some digital equipment can be operated by a hand-held remote control device. We provide a remote control with your equipment rental. It is possible that the remote control that came with your TV or DVD player/VCR is capable of controlling our equipment. If that is the case, feel free to use it. The digital equipment we use is from Motorola. You may purchase a "universal" remote control capable of working with our equipment at a retail outlet. If you plan to purchase a remote and are uncertain of its compatibility, please contact us.

15. TROUBLESHOOTING MPW DIGITAL TV PROBLEMS

There's a lot that happens to your cable signal before it gets to your TV screen. MPW Digital TV's state-of-the-art fiber-optic communications system gives you the best quality picture and sound available. If you're having a problem with your picture quality, try these simple things before you give us a call:

1. Make sure the equipment and television are plugged into a live electrical outlet.
2. Check to see if the problem is affecting all TV sets in your home that are connected to cable.
3. If you have digital equipment, tune your TV set to channel 3.
4. Switch all cable-ready TV sets to "CATV."
5. Hand tighten all the connections to your TV, equipment, and DVD player/VCR.
6. Double check that your electronic game system, PC or any other equipment connected to your TV is connected properly for viewing cable.
7. Make sure the batteries in your remote control are charged.

16. CABLE AND YOUR DVD PLAYER/VCR

Our cable television components are compatible with DVD player/VCR equipment. If you have a DVD player/VCR, you can use your DVD player/VCR to receive additional enjoyment from your MPW Digital TV service. With your cable and DVD player/VCR combination, you can record movies and cable programs for later viewing.

DVD Player/VCR-Cable Hookup Warnings

1. Additional equipment, such as cable jumpers, signal splitters or A/B switches, may cause picture distortion if they do not meet our system's standards.

Please call us at (563) 263-2631 before you purchase additional hookup equipment.

2. We recommend against cutting cable jumpers. An improperly cut cable may cause picture distortion.
3. All cable connections should be hand tightened.

17. EQUIPMENT COMPATIBILITY - "CABLE READY" AND "CABLE COMPATIBLE EQUIPMENT"

One of the reasons customers subscribe to our cable system is that we offer many more channels of programming, in addition to what may be received off-the-air via a digital tuner. Some customers may have TV receivers or DVD player/VCRs that can tune to all non-scrambled channels we provide. Others may have older sets that are unable to tune in all channels available over the cable system.

Even if you have an older TV or DVD player/VCR that was advertised as being "cable ready" or "cable compatible", the equipment may not perform as you expected when connected directly to cable. This is because there previously were no standards applicable to TV set manufacturers governing the reception of cable channels. According to new federal regulations, TVs and DVD players/VCRs sold in the United States as of July 1997 cannot be called "cable ready" or "cable compatible" unless they comply with new technical requirements adopted by the FCC, including the ability to properly tune cable channels.

You may encounter additional problems or interference when your TV set or DVD player/VCR is connected directly to cable. For example, you may encounter co-channel interference or an inability to receive higher number channels. These problems are often solved through the use of digital equipment. Equipment is available through MPW Digital TV for a monthly fee. The equipment will "convert" the cable channels to a designated channel on your TV. Please understand that the process of converting all of our channels to such a channel means that you can only receive one channel on your TV set at a time through the equipment. This means there may be certain features of your TV or DVD player/VCR that depend on channel turning of these devices that you will not be able to use. For example, taping one program while watching another, recording two or more consecutive programs appearing on different channels and the use of picture-in-picture may not be possible without additional equipment. Additionally, high-definition programming is only available on an HDTV set and with a subscription to an HD or HD/DVR Box.

18. AVAILABILITY OF SPECIAL BY-PASS EQUIPMENT

Some of the channels offered on the cable system also may be scrambled and may be viewed only if digital equipment is used. However, as described above, equipment may limit your ability to use certain advanced features on your TV set or DVD player/VCR. If you use equipment and you have problems using the special features, additional special equipment may be necessary to regain some or all of these features. MPW Digital TV will consult with you in order to determine what specific equipment may be available to solve your particular situation. This may include additional digital equipment, or, if you have a receiver that can tune our cable channels, possibly a switch (or special equipment with a switch) that will enable you to by-pass the equipment and tune all unscrambled channels with your TV or DVD player/VCR. Please contact us regarding your needs, and we will be happy to discuss alternatives with you and give you a schedule of charges.

19. A NOTE ABOUT PROGRAMMING

We receive programming from various non-cable and cable networks. We are not responsible for the content of programs aired by these networks. Programming complaints or questions should be directed to the cable or broadcast networks.

20. CONCLUSION

We are proud to provide cable TV services to you. Muscatine Power and Water is your locally controlled, customer-owned utility. Our service sets us apart. We value and appreciate your business.